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NCH SUMMARY PAGE
FOR
ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

MARKETER NUMBER: 092

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TOTAL FEDERAL GST ACTIVE: 0.00

TOTAL FEDERAL GST OLD: 0.00

TOTAL FEDERAL GST: 0.00

TOTAL PROVINCIAL GST ACTIVE: 0.00

TOTAL PROVINCIAL GST OLD: 0.00

TOTAL PROVINCIAL GST: 0.00

TOTAL GST: 0.00

TOTAL OFFERS FORECAST: 32

TOTAL NF GST ACTIVE: 0.00
TOTAL NF GST OLD: 0.00

TOTAL NF GST: 0.00

TOTAL PE GST ACTIVE: 0.00
TOTAL PE GST OLD: 0.00

TOTAL PE GST: 0.00

TOTAL NS GST ACTIVE: 0.00
TOTAL NS GST OLD: 0.00

TOTAL NS GST: 0.00

TOTAL NB GST ACTIVE: 0.00
TOTAL NB GST OLD: 0.00

TOTAL NB GST: 0.00

TOTAL PQ GST ACTIVE: 0.00
TOTAL PQ GST OLD: 0.00

TOTAL PQ GST: 0.00

TOTAL ON GST ACTIVE: 0.00
TOTAL ON GST OLD: 0.00

TOTAL ON GST: 0.00

TOTAL MB GST ACTIVE: 0.00
TOTAL MB GST OLD: 0.00

TOTAL MB GST: 0.00

TOTAL SK GST ACTIVE: 0.00
TOTAL SK GST OLD: 0.00

TOTAL SK GST: 0.00

TOTAL AB GST ACTIVE: 0.00
TOTAL AB GST OLD: 0.00

TOTAL AB GST: 0.00

NCH PROMOTIONAL SERVICES LTD.
FOR
ROBIN HOOD MULTIFOODS INC.

DATE: JUL 27/1999

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

CLIENT BRAND INDEX

NCH CONTACT: JOHANNE PRIMEAU

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NCH PROMOTIONAL SERVICES LTD.
FOR
ROBIN HOOD MULTIFOODS INC.

DATE: JUL 27/1999

CLIENT BRAND INDEX

NCH CONTACT: JOHANNE PRIMEAU

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FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX CURRENT FISCAL

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Software
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2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000
TOTAL									THIS BRAND TOTAL DOES NOT YET CONTAIN ANY ACTIVE OFFERS

J* FLAKY FLOUR COUPON BAG (0934838) FV : 0.25 LAUNCH DATE: MAY/1982 MONTHS VALID: 205 GST: NO
0921015 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:207 MEDIA: IPS
MEDIA CODE: 103

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				30,086	20.0							
				150.4			10,825					
MARITIMES				20,985	260.0							
				8.1			7,657					
QUEBEC				88,609	540.0				RED%	.0	.0	.0	12.6
				16.4			32,251					
ONTARIO				43,825	540.0				RED$	.0	.0	.0	92.4
				8.1			16,130					
PRAIRIES		1		54,232	500.0				FORECAST REMAINING LIABILITY				0.0
				10.8			20,183					
B.C.				14,635	140.0				FORECAST LIABILITY VS				
				10.5			5,347		YOUR BUDGET $				-4.2
TOTAL		1		252,372	2000.0			88189	FORECAST LIABILITY EXCEEDS YOUR				
				12.6	12.8		92,393	-4204	BUDGET BAL.				

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

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2000 9 18 21 24 22 261 1 1

FY84 FLAKY-FLOUR COUPON BAG
0934930

FV : 0.25 LAUNCH DATE: JUN/1983 MONTHS VALID: 193 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:194 MEDIA: IPX
MEDIA CODE: 323

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH ACT	FORECAST FCST	TOTAL	FINAL FCST
										FISCAL MAR/1999-FEB/2000			
NFLD.				11,775	89.6								
				13.1			4,402						
MARITIMES				13,927	178.6								
				7.8			5,236						
QUEBEC				58,977	469.0				RED%	.0	.0	.0	8.2
				12.6			22,126						
ONTARIO			1	34,794	577.8	.25	.42		RED$	.0	.0	.0	63.0
				6.0		.10	13,074						
PRAIRIES				39,642	513.8				FORECAST REMAINING LIABILITY				0.0
				7.7			14,903						
B.C.				8,678	224.8				FORECAST LIABILITY VS				
				3.9			3,271		YOUR BUDGET $				35.5
TOTAL			1	167,793	2053.6	.25	.42	98500	FORECAST LIABILITY IS UNDER YOUR				
				8.2	12.8	.10	63,012	35488	BUDGET BAL.				

R.H. FLAKY PIE CRUST MIX
0950327

FV : 0.25 LAUNCH DATE: MAR/1988 MONTHS VALID: 137 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:137 MEDIA: MISC
MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH ACT	FORECAST FCST	TOTAL	FINAL FCST
										FISCAL MAR/1999-FEB/2000			
NFLD.				190	205.3								
				.1			76						
MARITIMES				1,048	615.9								
				.2			423						
QUEBEC				2,055	205.4				RED%	.0	.0	.0	.3
				1.0			827						
ONTARIO		6		1,119	205.4				RED$	.0	.0	.0	2.4
				.5			451						
PRAIRIES				1,146	616.2				FORECAST REMAINING LIABILITY				0.1
				.2			460						
B.C.				235	205.4				FORECAST LIABILITY VS				
	6			.1			95		YOUR BUDGET $				-0.1
TOTAL		6		5,793	2053.6			2318	FORECAST LIABILITY EXCEEDS YOUR				

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX PREVIOUS ACT

SANFACE Software Group
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MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				42,051	314.9			
				13.4			15,303	
MARITIMES				35,960	1054.5			
				3.4			13,316	
QUEBEC				149,641	1214.4			
				12.3			55,204	
ONTARIO	6		1	79,738	1323.2	.25	.42	
				6.0		.10	29,655	
PRAIRIES		1		95,020	1630.0			
				5.8			35,546	
B.C.				23,548	570.2			
				4.1			8,713	
TOTAL	6	1	1	425,958	6107.2	.25	.42	189007
				7.0		.10	157,737	31270

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	7.0
RED$	.0	.0	.0	157.8

FORECAST REMAINING LIABILITY 0.1

YOUR BUDGET $ FOR
FORECAST OFFERS 189.0

FORECAST LIABILITY VS
YOUR BUDGET $ 31.2

FORECAST IS TOTAL FOR EACH FORECAST-
ABLE OFFER INCLUDED IN THIS BRAND/
CATEGORY. TOTALS WILL NOT BE COMPLETE
IF OFFER OR BUDGET DATA HAS NOT BEEN
PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX ACTIVE

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				42,051	314.9			
				13.4			15,303	
MARITIMES				35,960	1054.5			
				3.4			13,316	
QUEBEC				149,641	1214.4			
				12.3			55,204	
ONTARIO	6		1	79,738	1323.2	.25	.42	
				6.0		.10	29,655	
PRAIRIES		1		95,020	1630.0			
				5.8			35,546	
B.C.				23,548	570.2			
				4.1			8,713	
TOTAL	6	1	1	425,958	6107.2	.25	.42	189007
				7.0		.10	157,737	31270

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	7.0
RED$	.0	.0	.0	157.8

FORECAST REMAINING LIABILITY 0.1

YOUR BUDGET $ FOR
FORECAST OFFERS 189.0

FORECAST LIABILITY VS
YOUR BUDGET $ 31.2

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/ CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX OLD

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Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				685	10.0			
				6.9			306	
MARITIMES				5,696	30.0			
				19.0			2,537	
QUEBEC				6	10.0			
				.1			2	
ONTARIO				1,036	10.0			
				10.4			463	
PRAIRIES				14	30.0			
							6	
B.C.				3	10.0			
							1	
TOTAL				7,440	100.0			1072
				7.4			3,315	-2243

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	3.3
FORECAST REMAINING LIABILITY				0.0
YOUR BUDGET $ FOR FORECAST OFFERS				1.1
FORECAST LIABILITY VS YOUR BUDGET $				-2.2

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				42,736	324.9			
				13.2			15,609	
MARITIMES				41,656	1084.5			
				3.8			15,853	
QUEBEC				149,647	1224.4			
				12.2			55,206	
ONTARIO	6		1	80,774	1333.2	.25	.42	
				6.1		.10	30,118	
PRAIRIES		1		95,034	1660.0			
				5.7			35,552	
B.C.				23,551	580.2			
				4.1			8,714	
TOTAL	6	1	1	433,398	6207.2	.25	.42	190079
				7.0		.10	161,052	29027

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	161.1
FORECAST REMAINING LIABILITY				0.1
YOUR BUDGET $ FOR FORECAST OFFERS				190.1
FORECAST LIABILITY VS YOUR BUDGET $				29.0

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL FROZEN PIE CRUST CURRENT FISCAL

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000
TOTAL									THIS BRAND TOTAL DOES NOT YET CONTAIN ANY ACTIVE OFFERS

TOTAL FROZEN PIE CRUST PREVIOUS ACT

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000
TOTAL									THIS BRAND TOTAL DOES NOT YET CONTAIN ANY ACTIVE OFFERS

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL FROZEN PIE CRUST ACTIVE

SANFACE
Software
Group

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000
2000	9	18	21	24	22	261	1	1	
TOTAL									THIS BRAND TOTAL DOES NOT YET CONTAIN ANY ACTIVE OFFERS

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL FROZEN PIE CRUST OLD

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				129	45.0			
				.3			88	
MARITIMES				674	135.0			
				.5			507	
QUEBEC				123	45.0			
				.3			98	
ONTARIO				27,443	200.2			
				13.7			21,266	
PRAIRIES				19,378	750.6			
				2.6			14,485	
B.C.				10,192	250.2			
				4.1			7,362	
TOTAL				57,939	1426.0			81124
				4.1			43,806	37318

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	43.8

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR
FORECAST OFFERS 81.1

FORECAST LIABILITY VS
YOUR BUDGET $ 37.3

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL FROZEN PIE CRUST

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				129	45.0			
				.3			88	
MARITIMES				674	135.0			
				.5			507	
QUEBEC				123	45.0			
				.3			98	
ONTARIO				27,443	200.2			
				13.7			21,266	
PRAIRIES				19,378	750.6			
				2.6			14,485	
B.C.				10,192	250.2			
				4.1			7,362	
TOTAL				57,939	1426.0			81124
				4.1			43,806	37318

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	43.8
FORECAST REMAINING LIABILITY				0.0
YOUR BUDGET $ FOR FORECAST OFFERS				81.1
FORECAST LIABILITY VS YOUR BUDGET $				37.3

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL EASY BISK MIX OLD

SANFACE
Software
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2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
ONTARIO				1				
PRAIRIES				2				1
TOTAL				3				1

NCH FORECAST	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	.0

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR FORECAST OFFERS 0.0

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

TOTAL EASY BISK MIX

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
ONTARIO				1				
PRAIRIES				2				1
TOTAL				3				1

NCH FORECAST	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	.0

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR FORECAST OFFERS 0.0

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

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RH ANGEL FOOD CAKE
09241770

FV : 0.50 LAUNCH DATE: APR/1999 MONTHS VALID: 3 GST: NO
RHA: .1025 EXPIRY DATE: DEC/1999 MONTHS ELAPSED: 4 MEDIA: FSI
MEDIA CODE: 602

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH	FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
MARITIMES	43	26	29	98		14.50	10.26							
						2.97	65							
QUEBEC		6	8	14		4.00	5.35							
						.84	9							
ONTARIO	586	2,232	1,462	4,280		731.00	973.21		RED%		.4	.5	.9	.9
						151.28	2,848							
PRAIRIES	855	4,494	1,442	6,791		721.00	960.25		RED$		8.9	12.1	21.0	22.3
						149.55	4,519							
B.C.	401	1,211	618	2,230		309.00	412.06		FORECAST REMAINING LIABILITY					13.4
						64.62	1,486							
TOTAL	1,885	7,969	3,559	13,413	3600.0	1779.50	2370.13	23400	FORECAST LIABILITY VS YOUR BUDGET $					1.1
	.1	.2	.1	.4	1.0	369.26	8,927	14473						
									FORECAST LIABILITY IS UNDER YOUR BUDGET BAL.					

RH ANGEL FOOD $0.50 OFF
09241914

FV : 0.50 LAUNCH DATE: APR/1999 MONTHS VALID: GST: NO
RHA: .1025 EXPIRY DATE: DEC/1999 MONTHS ELAPSED: 4 MEDIA: RIA-I
MEDIA CODE: 531

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH	FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
TOTAL					2.5			16						
					1.0			16						
									RED%		.0	.9	.9	1.0
									RED$		.0	.0	.0	.0
									FORECAST REMAINING LIABILITY					0.0
	16								FORECAST LIABILITY VS YOUR BUDGET $					0.0
									FORECAST LIABILITY BASED ON YOUR					

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX CURRENT FISCAL

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
MARITIMES	43	26	29	98		14.50	19.26	
						2.97	65	
QUEBEC		6	8	14		4.00	5.35	
						.84	9	
ONTARIO	586	2,232	1,462	4,280		731.00	973.21	
						151.28	2,848	
PRAIRIES	855	4,494	1,442	6,791		721.00	960.25	
						149.55	4,519	
B.C.	401	1,211	618	2,230		309.00	412.06	
						64.62	1,486	
TOTAL	1,885	7,969	3,559	13,413	3602.5	1779.50	2370.13	23416
	.1	.2	.1	.4		369.26	8,927	14489

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED%	.4	.5	.9	.9
RED$	8.9	12.1	21.0	22.3
FORECAST REMAINING LIABILITY				13.4
YOUR BUDGET $ FOR FORECAST OFFERS				23.4

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/ CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE
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Group
2000 9 18 21 24 22 261 1 1

RH ANGEL FOOD CAKE MIX
09232307

FV : 0.50 LAUNCH DATE: APR/1996 MONTHS VALID: 39 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 40 MEDIA: MISC
MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.					1.0				RED%	.0	.0	.0	.7
MARITIMES					3.0				RED$	.0	.0	.0	.0
QUEBEC					1.0				FORECAST REMAINING LIABILITY				0.0
ONTARIO				59 / 5.9	1.0		39		FORECAST LIABILITY VS YOUR BUDGET $				0.1
PRAIRIES				10 / .3	3.0		7						
B.C.				2 / .2	1.0		1						
TOTAL				71 / .7	10.0 / 93.7		47	56 / 9	FORECAST LIABILITY IS UNDER YOUR BUDGET BAL.				

ROBIN HOOD ANGEL CAKE MIX NP
09241956

FV : 0.50 LAUNCH DATE: SEP/1997 MONTHS VALID: 22 GST: NO
RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 23 MEDIA: NO PROF
MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				319			212		RED%	.0	.0	.0	.0
MARITIMES	1	4		2,794			1,858		RED$	.5	.2	.7	18.9
QUEBEC	7	3	3	3,555	1.50 / .31	2.00 / 2,366			FORECAST REMAINING LIABILITY				0.8
ONTARIO	22	18	1	6,812	.50 / .10	.66 / 4,531							
PRAIRIES	21	22	4	9,777	2.00 / .42	2.69 / 6,506							
B.C.	4	5	67	3,974	33.50 / 6.87	44.53 / 2,647			COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED				
	18												
TOTAL	55	52	75	27,231	37.50	49.88							

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

ROBIN HOOD ANGEL FOOD MIX NP
09241796

FV : 1.00 LAUNCH DATE: MAY/1998 MONTHS VALID: 14 GST: NO
RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 15 MEDIA: NO PROF
MEDIA CODE: 994

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				1				
							1	
MARITIMES				19				
							22	
QUEBEC				6				
							7	
ONTARIO	1			3,133				
							3,650	
PRAIRIES	9	6	3	2,164		3.00	3.50	
						.31	2,522	
B.C.	6	18		1,205				
							1,404	
TOTAL	16	24	3	6,528		3.00	3.50	
						.31	7,606	

	NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	.4	.6	1.0	8.8

FORECAST REMAINING LIABILITY 1.2

COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED

RH ANGLE FOOD CAKE MIX NP
09241611

FV : 0.50 LAUNCH DATE: JUL/1998 MONTHS VALID: 12 GST: NO
RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 13 MEDIA: NO PROF
MEDIA CODE: 994

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
MARITIMES				3				
							2	
ONTARIO				1				
							1	
TOTAL				4				
							3	

	NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	.0	.0	.0	.0

FORECAST REMAINING LIABILITY 0.0

COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX PREVIOUS ACT

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MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				320	1.0			
				32.0			213	
MARITIMES	1	4		2,816	3.0			
		.1		93.9			1,882	
QUEBEC	7	3	3	3,561	1.0	1.50	2.00	
	.7	.3	.3	356.1		.31	2,373	
ONTARIO	23	18	1	10,005	1.0	.50	.66	
	2.3	1.8	.1	1000.5		.10	8,221	
PRAIRIES	30	28	7	11,951	3.0	5.00	6.19	
	1.0	.9	.2	398.4		.73	9,035	
B.C.	10	23	67	5,181	1.0	33.50	44.53	
	1.0	2.3	6.7	518.1		6.87	4,052	
TOTAL	71	76	78	33,834	10.0	40.50	53.38	56
	.7	.8	.8	338.3		8.01	25,776	-25720

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	NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	11.4	8.8	20.2	99.9
RED$	.9	.8	1.7	27.7
FORECAST REMAINING LIABILITY				2.0
YOUR BUDGET $ FOR FORECAST OFFERS				0.1

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX ACTIVE

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				320	1.0			
				32.0			213	
MARITIMES	44	30	29	2,914	3.0	14.50	10.26	
	1.5	1.0	1.0	97.1		2.97	1,947	
QUEBEC	7	9	11	3,575	1.0	5.50	7.35	
	.7	.9	1.1	357.5		1.15	2,382	
ONTARIO	609	2,250	1,463	14,285	1.0	731.50	973.87	
	60.9	225.0	146.3	1428.5		151.38	11,069	
PRAIRIES	885	4,522	1,449	18,742	3.0	726.00	966.44	
	29.5	150.7	48.3	624.7		150.28	13,554	
B.C.	411	1,234	685	7,411	1.0	342.50	456.59	
	41.1	123.4	68.5	741.1		71.49	5,538	
TOTAL	1,956	8,045	3,637	47,247	3612.5	1820.00	2423.51	23472
	.1	.2	.1	1.3		377.27	34,703	-11231

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED%	.4	.5	.9	1.9
RED$	9.8	12.9	22.7	50.0

FORECAST REMAINING LIABILITY 15.4

YOUR BUDGET $ FOR FORECAST OFFERS 23.5

FORECAST LIABILITY VS YOUR BUDGET $ -26.5

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/ CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX OLD

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MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				49				
							36	
MARITIMES				242				
							160	
QUEBEC				221				
							147	
ONTARIO				13,625	1513.7			
				.9			8,928	
PRAIRIES				99,878	1833.0			
				5.4			75,155	
B.C.				31,222	611.0			
				5.1			23,203	
TOTAL				145,237	5144.6			125234
				2.8			107,629	17605

NCH FORECAST

FISCAL

	MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	107.7

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR
FORECAST OFFERS 125.2

FORECAST LIABILITY VS
YOUR BUDGET $ 17.6

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX

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2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				369	1.0			
				36.9			249	
MARITIMES	44	30	29	3,156	3.0	14.50	19.26	
	1.5	1.0	1.0	105.2		2.97	2,107	
QUEBEC	7	9	11	3,796	1.0	5.50	7.35	
	.7	.9	1.1	379.6		1.15	2,529	
ONTARIO	609	2,250	1,463	27,910	1514.7	731.50	973.87	
		.1	.1	1.8		151.38	19,997	
PRAIRIES	885	4,522	1,449	118,620	1836.0	726.00	966.44	
		.2	.1	6.5		150.28	88,709	
B.C.	411	1,234	685	38,633	612.0	342.50	456.59	
	.1	.2	.1	6.3		71.49	28,741	
TOTAL	1,956	8,045	3,637	192,484	8757.1	1820.00	2423.51	148706
		.1		2.2		377.27	142,332	6374

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	9.8	12.9	22.7	157.7

FORECAST REMAINING LIABILITY 15.4

YOUR BUDGET $ FOR
FORECAST OFFERS 148.7

FORECAST LIABILITY VS
YOUR BUDGET $ -8.9

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

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TOTAL PUDDING CAKE MIX OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
QUEBEC				6				2
ONTARIO				1				1
PRAIRIES				1				3
TOTAL				8				

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	.0

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR FORECAST OFFERS 0.0

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/ CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

TOTAL PUDDING CAKE MIX

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
QUEBEC				6				2
ONTARIO				1				1
PRAIRIES				1				3
TOTAL				8				

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	.0

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR FORECAST OFFERS 0.0

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES CURRENT FISCAL

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MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000
TOTAL									THIS BRAND TOTAL DOES NOT YET CONTAIN ANY ACTIVE OFFERS

LOAF & MUFFIN MIX
09232349

FV : 0.50 LAUNCH DATE: DEC/1995 MONTHS VALID: 43 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 44 MEDIA: MISC
MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000	ACT	FCST	TOTAL	FINAL FCST
NFLD.				5									
							3						
MARITIMES				8									
							5						
QUEBEC			1	33	567.8	.50	.67		RED%	.0	.0	.0	.0
						.11	22						
ONTARIO	1	1		164	567.8				RED$	.0	.0	.0	.2
							109						
PRAIRIES			1	29	1703.4	.50	.67		FORECAST REMAINING LIABILITY				0.0
						.11	19						
B.C.			1	13	568.0	.50	.68		FORECAST LIABILITY VS				
						.11	9		YOUR BUDGET $				-0.1
TOTAL	1	1	3	252	3407.0	1.50	2.02	78	FORECAST LIABILITY EXCEEDS YOUR				
					93.7	.33	167	-89	BUDGET BAL.				

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE Sofware Group 2000 9 18 21 24 22 261 1 1

DESSERT BARS
09232310

FV : 2.00 LAUNCH DATE: JUN/1996 MONTHS VALID: 37 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 38 MEDIA: MISC
MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				5					RED%	.0	.0	.0	.0
MARITIMES				6		11			RED$	.0	.0	.0	.8
QUEBEC				5		13			FORECAST REMAINING LIABILITY				0.0
ONTARIO				42		11			FORECAST LIABILITY VS YOUR BUDGET $				0.2
PRAIRIES				203		91			FORECAST LIABILITY IS UNDER YOUR BUDGET BAL.				
B.C.				88		441							
TOTAL				349		191		1000					
						758		242					

RH LOW FAT MUFFIN MIX
09232323

FV : 0.75 LAUNCH DATE: AUG/1996 MONTHS VALID: 35 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 36 MEDIA: MISC
MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
ONTARIO				4					RED%	.0	.0	.0	.0
						4			RED$	.0	.0	.0	.0
TOTAL				4				1000					
						4		996	FORECAST REMAINING LIABILITY				0.0
									FORECAST LIABILITY VS YOUR BUDGET $				1.0
									FORECAST LIABILITY IS UNDER YOUR				

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE Sofware Group 2000 9 18 21 24 22 261 1 1

KIT POUR MAISON DE PAIN NP
09241930

FV : 1.50 LAUNCH DATE: SEP/1997 MONTHS VALID: 22 GST: NO
RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 23 MEDIA: NO PROF
MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				50				
MARITIMES		1		290			83	
QUEBEC	6		2	1,211		3.00	3.31	483
						.20	2,016	
ONTARIO	7	10		1,512				
							2,517	
PRAIRIES	20	4	13	1,525		19.50	21.64	
						1.33	2,539	
B.C.	4		1	899		1.50	1.66	
						.10	1,497	
TOTAL	37	15	16	5,487		24.00	26.61	
						1.63	9,135	

	NCH	FORECAST		
	FISCAL MAR/1999-FEB/2000			FINAL
	ACT	FCST	TOTAL	FCST
RED%	.0	.0	.0	.0
RED$	.5	.2	.7	9.9
FORECAST REMAINING LIABILITY				0.8

COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED

ROBIN HOOD LOW FAT MUFFINS NP
09241943

FV : 0.50 LAUNCH DATE: SEP/1997 MONTHS VALID: 22 GST: NO
RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 23 MEDIA: NO PROF
MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				278				
MARITIMES	1	4		2,687			185	
QUEBEC	4		2	3,887		1.00	1.34	1,787
						.21	2,589	
ONTARIO	15	6		6,943				
							4,617	
PRAIRIES	3	4	3	3,304		1.50	2.01	
						.31	2,198	
B.C.	4	1	59	1,565		29.50	39.22	
	27					6.04	1,042	
TOTAL	27	15	64	18,664		32.00	42.57	

	NCH	FORECAST		
	FISCAL MAR/1999-FEB/2000			FINAL
	ACT	FCST	TOTAL	FCST
RED%	.0	.0	.0	.0
RED$	.3	.1	.4	12.9
FORECAST REMAINING LIABILITY				0.5

COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

NANAIMO BARS NP
09241927

FV : 1.00 LAUNCH DATE: SEP/1997 MONTHS VALID: 23 GST: NO
RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 23 MEDIA: NO PROF
MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				251									
						293							
MARITIMES	1	3		3,793									
						4,420							
QUEBEC	8	6	5	6,203		5.00	5.83		RED%	.0	.0	.0	.0
						.53	7,239						
ONTARIO	30	19	7	7,757		7.00	8.18		RED$	1.0	.5	1.5	31.9
						.73	9,038						
PRAIRIES	11	19	9	5,682		9.00	10.47		FORECAST REMAINING LIABILITY				1.5
						.92	6,626						
B.C.	5	5	68	2,412		68.00	79.22		COMPARISON TO YOUR BUDGET NOT				
						6.99	2,813		AVAILABLE BECAUSE BUDGET				
									INFORMATION WAS NOT PROVIDED				
TOTAL	55	52	89	26,098		89.00	103.70						
						9.17	30,429						

LOW FAT MUFFINS RH SAVE .50 ANY VARIETY
09241783

FV : 0.50 LAUNCH DATE: SEP/1998 MONTHS VALID: 10 GST: NO
RHA: .1025 EXPIRY DATE: MAR/1999 MONTHS ELAPSED: 11 MEDIA: ISRB
MEDIA CODE: 568

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.	7	7	2	205		1.00	1.32						
						.20	136						
MARITIMES	59	19	14	910		7.00	9.31						
						1.44	605						
QUEBEC	162	189	34	2,589		17.00	22.67		RED%	.2	.0	.2	.6
						3.56	1,723						
ONTARIO	188	87	40	3,799		20.00	26.62		RED$	2.5	.1	2.6	6.4
						4.10	2,526						
PRAIRIES	31	57	59	1,209		29.50	39.24		FORECAST REMAINING LIABILITY				0.2
						6.07	804						
B.C.	100	4	104	549		52.00	69.10		FORECAST LIABILITY VS				
	28					10.64	365		YOUR BUDGET $				2.6
TOTAL	547	363	253	9,261	1500.0	126.50	168.26	8973	FORECAST LIABILITY IS UNDER YOUR				

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE
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RH NANAIMO BARS SAVE $1.00 ANY VARIETY FV : 1.00 LAUNCH DATE: SEP/1998 MONTHS VALID: 10 GST: NO
09241594 RHA: .1025 EXPIRY DATE: DEC/1999 MONTHS ELAPSED: 11 MEDIA: ISRB
MEDIA CODE: 569

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.	11	10	10	174		10.00	11.65						
						1.05	203						
MARITIMES	84	45	53	1,694		53.00	61.92						
						5.58	1,974						
QUEBEC	370	188	106	3,324		106.00	123.93		RED%	.3	.2	.5	1.1
						11.35	3,881						
ONTARIO	128	100	79	3,831		79.00	92.19		RED$	4.4	2.9	7.3	18.4
						8.31	4,465						
PRAIRIES	96	140	80	2,432		80.00	93.44		FORECAST REMAINING LIABILITY				3.8
						8.45	2,838						
B.C.	117	33	72	1,041		72.00	83.97		FORECAST LIABILITY VS				
						7.47	1,215		YOUR BUDGET $				-4.3
TOTAL	806	516	400	12,496	1500.0	400.00	467.10	14057	FORECAST LIABILITY EXCEEDS YOUR				
	.1			.8	.9	42.21	14,576	-519	BUDGET BAL.				

DUNCAN HINES MIX & FROSTING SAVE $1.00 FV : 1.00 LAUNCH DATE: SEP/1998 MONTHS VALID: 10 GST: NO
09241608 RHA: .1025 EXPIRY DATE: MAR/1999 MONTHS ELAPSED: 11 MEDIA: ISRB
MEDIA CODE: 568

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.	14	12	1	294		1.00	1.18						
						.11	343						
MARITIMES	66	16	10	838		10.00	11.63						
						1.02	976						
QUEBEC	724	82	235	5,921		235.00	273.81		RED%	.4	.0	.4	1.0
						24.18	6,903						
ONTARIO	268	123	38	4,357		38.00	44.34		RED$	7.9	.4	8.3	18.3
						3.97	5,077						
PRAIRIES	91	90	32	2,338		32.00	37.32		FORECAST REMAINING LIABILITY				0.5
						3.34	2,726						
B.C.	130	29	118	1,518		118.00	137.49		FORECAST LIABILITY VS				
	29					12.13	1,771		YOUR BUDGET $				-4.2
TOTAL	1,293	352	434	15,266	1500.0	434.00	505.77	14057	FORECAST LIABILITY EXCEEDS YOUR				

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES PREVIOUS ACT

SANFACE Software Group 2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	32	29	13	1,262		12.00	14.15	
						1.36	1,257	
MARITIMES	211	88	77	10,226		70.00	82.86	
						8.04	10,263	
QUEBEC	1,274	465	385	23,173	567.8	367.50	431.56	
	.2	.1	.1	4.1		40.14	24,384	
ONTARIO	637	346	164	28,409	567.8	144.00	171.33	
	.1	.1		5.0		17.11	28,444	
PRAIRIES	252	314	197	16,722	1703.4	172.00	204.79	
				1.0		20.53	18,191	
B.C.	360	72	423	8,085	568.0	341.50	411.34	
	.1		.1	1.4		43.48	8,903	
TOTAL	2,766	1,314	1,259	87,877	7907.0	1107.00	1316.03	39165
				1.1		130.66	91,442	-52277

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.2	.0	.2	1.2
RED$	16.6	4.2	20.8	98.8

FORECAST REMAINING LIABILITY 7.3

YOUR BUDGET $ FOR FORECAST OFFERS 39.2

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES ACTIVE

SANFACE
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Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	32	29	13	1,262		12.00	14.15	
						1.36	1,257	
MARITIMES	211	88	77	10,226		70.00	82.86	
						8.04	10,263	
QUEBEC	1,274	465	385	23,173	567.8	367.50	431.56	
	.2	.1	.1	4.1		40.14	24,384	
ONTARIO	637	346	164	28,409	567.8	144.00	171.33	
	.1	.1		5.0		17.11	28,444	
PRAIRIES	252	314	197	16,722	1703.4	172.00	204.79	
				1.0		20.53	18,191	
B.C.	360	72	423	8,085	568.0	341.50	411.34	
	.1		.1	1.4		43.48	8,903	
TOTAL	2,766	1,314	1,259	87,877	7907.0	1107.00	1316.03	39165
				1.1		130.66	91,442	-52277

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.2	.0	.2	1.2
RED$	16.6	4.2	20.8	98.8
FORECAST REMAINING LIABILITY				7.3
YOUR BUDGET $ FOR FORECAST OFFERS				39.2
FORECAST LIABILITY VS YOUR BUDGET $				-59.5

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES OLD

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				18,493	1460.4			
				1.3			11,591	
MARITIMES				93,459	4475.6			
				2.1			58,199	
QUEBEC				215,791	3337.0			
				6.5			154,033	
ONTARIO				252,898	6432.6			
				3.9			169,297	
PRAIRIES				164,565	6506.5			
				2.5			111,690	
B.C.				72,838	2646.5			
				2.8			48,352	
TOTAL				818,044	35349.5			676544
				2.3			553,162	123382

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	553.1
FORECAST REMAINING LIABILITY				0.0
YOUR BUDGET $ FOR FORECAST OFFERS				676.5
FORECAST LIABILITY VS YOUR BUDGET $				123.4

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	32	29	13	19,755	1460.4	12.00	14.15	
				1.4		1.36	12,848	
MARITIMES	211	88	77	103,685	4475.6	70.00	82.86	
				2.3		8.04	68,462	
QUEBEC	1,274	465	385	238,964	3904.8	367.50	431.56	
				6.1		40.14	178,417	
ONTARIO	637	346	164	281,307	7000.4	144.00	171.33	
				4.0		17.11	197,741	
PRAIRIES	252	314	197	181,287	8209.9	172.00	204.79	
				2.2		20.53	129,881	
B.C.	360	72	423	80,923	3214.5	341.50	411.34	
				2.5		43.48	57,255	
TOTAL	2,766	1,314	1,259	905,921	43256.5	1107.00	1316.03	715709
				2.1		130.66	644,604	71105

NCH FORECAST

FISCAL MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	16.6	4.2	20.8	651.9
FORECAST REMAINING LIABILITY				7.3
YOUR BUDGET $ FOR FORECAST OFFERS				715.7
FORECAST LIABILITY VS YOUR BUDGET $				63.9

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL OBSOLETE MIXES OLD

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Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				5				
							2	
MARITIMES		1		33				
							11	
QUEBEC			1	58		.13	31	
						.11	23	
ONTARIO	2	1	3	96		.40	.90	
						.31	34	
PRAIRIES	4	2	3	156		.85	1.36	
						.31	62	
B.C.	3	1		54				
							20	
TOTAL	9	5	7	402		1.38	2.57	
						.73	152	

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	.2
FORECAST REMAINING LIABILITY				0.0
YOUR BUDGET $ FOR FORECAST OFFERS				0.0

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
FOR
ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CONSUMER MIXES

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	32	29	13	62,994	1831.3	12.00	14.15	
				3.4		1.36	28,706	
MARITIMES	255	119	106	149,204	5698.1	84.50	102.12	
				2.6		11.01	86,940	
QUEBEC	1,281	474	397	392,594	5175.2	373.13	439.22	
				7.6		41.40	236,275	
ONTARIO	1,254	2,597	1,631	417,532	10048.5	876.15	1146.52	
				4.2		168.90	269,156	
PRAIRIES	1,141	4,839	1,649	414,478	12456.5	898.85	1172.59	
				3.3		171.12	268,691	
B.C.	774	1,307	1,108	153,353	4656.9	684.00	867.93	
				3.3		114.97	102,092	
TOTAL	4,737	9,365	4,904	1590,155	59646.8	2928.63	3742.53	1135618
				2.7		508.76	991,950	143668

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED$	26.4	17.1	43.5	1014.7

FORECAST REMAINING LIABILITY 22.8

YOUR BUDGET $ FOR FORECAST OFFERS 1135.6

FORECAST LIABILITY VS YOUR BUDGET $ 121.1

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

<link>TOTAL GRAHAM PIES OLD >

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MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
ONTARIO	1			3			1	
PRAIRIES				1				
TOTAL	1			4			1	

	NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	.0

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR
FORECAST OFFERS 0.0

FORECAST IS TOTAL FOR EACH FORECAST-
ABLE OFFER INCLUDED IN THIS BRAND/
CATEGORY. TOTALS WILL NOT BE COMPLETE
IF OFFER OR BUDGET DATA HAS NOT BEEN
PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL BAKING CHOCOLATE OLD

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Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				3			2	
MARITIMES				6			3	
QUEBEC	2			15			9	
ONTARIO	1			17			9	
PRAIRIES				10			4	
B.C.				5			2	
TOTAL	3			56			29	

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	.0

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR FORECAST OFFERS 0.0

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL BREAD & ROLL MIX CURRENT FISCAL

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000
TOTAL									THIS BRAND TOTAL DOES NOT YET CONTAIN ANY ACTIVE OFFERS

BREAD FLOUR NP
09241624

FV : 8.00 LAUNCH DATE: AUG/1997 MONTHS VALID: 22 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 24 MEDIA: NO PROF
MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
MARITIMES	3	2		23								
							168					
ONTARIO	10	6	12	172		88.98	90.95					
						1.24	1,338					
PRAIRIES	3	9	5	119		38.06	38.88					
						.52	911					
B.C.	4	2	1	40		8.00	8.18					
						.11	304					
TOTAL	20	19	18	354		135.04	138.01					
						1.87	2,721					

	ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	.8	.9	1.7	5.7

FORECAST REMAINING LIABILITY 3.0

COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE Sofware Group 2000 9 18 21 24 22 261 1 1

BREAD FLOUR NP
09241800

FV : 0.50 LAUNCH DATE: SEP/1997 MONTHS VALID: 22 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 23 MEDIA: NO PROF
MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	1			8				
							5	
MARITIMES	10	2	1	77		.50	.67	
						.11	51	
QUEBEC		3	2	31		1.00	1.33	
						.21	21	
ONTARIO	54	27	20	612		10.00	13.30	
						2.07	407	
PRAIRIES	7	10	9	166		4.50	6.06	
						.97	111	
B.C.	4	4	3	79		1.50	2.00	
						.31	53	
TOTAL	76	46	35	973		17.50	23.36	
						3.67	648	

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	.2	.2	.4	1.3

FORECAST REMAINING LIABILITY 0.7

COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED

TOTAL BREAD & ROLL MIX PREVIOUS OFFERS

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	1			8				
							5	
MARITIMES	13	4	1	100		.50	.67	
						.11	219	
QUEBEC		3	2	31		1.00	1.33	
						.21	21	
ONTARIO	64	33	32	784		98.98	104.25	
						3.31	1,745	
PRAIRIES	10	19	14	285		42.56	44.94	
						1.49	1,022	
B.C.	8	6	4	119		9.50	10.18	
						.42	357	
TOTAL	39 96	65	53	1,327		152.54	161.37	
						5.54	3,369	

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	1.0	1.1	2.1	7.0

FORECAST REMAINING LIABILITY 3.7

YOUR BUDGET $ FOR FORECAST OFFERS 0.0

FORECAST IS TOTAL FOR EACH FORECAST-

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL BREAD & ROLL MIX ACTIVE

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	1			8				
							5	
MARITIMES	13	4	1	100		.50	.67	
						.11	219	
QUEBEC		3	2	31		1.00	1.33	
						.21	21	
ONTARIO	64	33	32	784		98.98	104.25	
						3.31	1,745	
PRAIRIES	10	19	14	285		42.56	44.94	
						1.49	1,022	
B.C.	8	6	4	119		9.50	10.18	
						.42	357	
TOTAL	96	65	53	1,327		152.54	161.37	
						5.54	3,369	

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NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	1.0	1.1	2.1	7.0

FORECAST REMAINING LIABILITY 3.7

YOUR BUDGET $ FOR FORECAST OFFERS 0.0

FORECAST LIABILITY VS YOUR BUDGET $ -7.0

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL BREAD & ROLL MIX OLD

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.					5.0			
MARITIMES				94	15.0			
				.6			39	
QUEBEC				60	5.0			
				1.2			25	
ONTARIO			1	634	5.0	.22	.40	
				12.7		.11	265	
PRAIRIES				465	15.0			
				3.1			197	
B.C.				342	5.0			
				6.8			144	
TOTAL			1	1,595	50.0	.22	.40	301
				3.2		.11	670	-369

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	.7

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR
FORECAST OFFERS 0.3

FORECAST LIABILITY VS
YOUR BUDGET $ -0.4

FORECAST IS TOTAL FOR EACH FORECAST-
ABLE OFFER INCLUDED IN THIS BRAND/
CATEGORY. TOTALS WILL NOT BE COMPLETE
IF OFFER OR BUDGET DATA HAS NOT BEEN
PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL BREAD & ROLL MIX

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	1			8	5.0			
				.2			5	
MARITIMES	13	4	1	194	15.0	.50	.67	
	.1			1.3		.11	258	
QUEBEC		3	2	91	5.0	1.00	1.33	
		.1		1.8		.21	46	
ONTARIO	64	33	33	1,418	5.0	99.20	104.65	
	1.3	.7	.7	28.4		3.42	2,010	
PRAIRIES	10	19	14	750	15.0	42.56	44.94	
	.1	.1	.1	5.0		1.49	1,219	
B.C.	8	6	4	461	5.0	9.50	10.18	
	.2	.1	.1	9.2		.42	501	
TOTAL	96	65	54	2,922	50.0	152.76	161.77	301
	.2	.1	.1	5.8		5.65	4,039	-3738

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	1.0	1.1	2.1	7.7

FORECAST REMAINING LIABILITY 3.7

YOUR BUDGET $ FOR FORECAST OFFERS 0.3

FORECAST LIABILITY VS YOUR BUDGET $ -7.4

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL NEW PRODUCTS

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	1			11	5.0			
				.2			7	
MARITIMES	13	4	1	200	15.0	.50	.67	
	.1			1.3		.11	261	
QUEBEC	2	3	2	106	5.0	1.00	1.33	
		.1		2.1		.21	55	
ONTARIO	66	33	33	1,438	5.0	99.20	104.65	
	1.3	.7	.7	28.8		3.42	2,020	
PRAIRIES	10	19	14	761	15.0	42.56	44.94	
	.1	.1	.1	5.1		1.49	1,223	
B.C.	8	6	4	466	5.0	9.50	10.18	
	.2	.1	.1	9.3		.42	503	
TOTAL	100	65	54	2,982	50.0	152.76	161.77	301
	.2	.1	.1	6.0		5.65	4,069	-3768

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	1.0	1.1	2.1	7.7

FORECAST REMAINING LIABILITY 3.7

YOUR BUDGET $ FOR FORECAST OFFERS 0.3

FORECAST LIABILITY VS YOUR BUDGET $ -7.4

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CEREAL PRODUCTS CURRENT FISCAL

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000
TOTAL									THIS BRAND TOTAL DOES NOT YET CONTAIN ANY ACTIVE OFFERS

ANY ROBIN HOOD PRODUCT NP
09241637

FV : 0.50 LAUNCH DATE: JUN/1997 MONTHS VALID: 24 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 26 MEDIA: NO PROF
MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				4								
							3					
MARITIMES			1	14								
							9					
QUEBEC	2	35	1	336		.50	.68		RED%	.0	.0	.0	.0
						.11	224					
ONTARIO	5	1	3	194		1.50	2.00		RED$	.1	.1	.2	.7
						.31	129					
PRAIRIES	3	3		96					FORECAST REMAINING LIABILITY				0.2
							64					
B.C.	1			53					COMPARISON TO YOUR BUDGET NOT			
							35		AVAILABLE BECAUSE BUDGET			
									INFORMATION WAS NOT PROVIDED			
TOTAL	11	40	4	697		2.00	2.68					
						.42	464					

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE Sofware Group 2000 9 18 21 24 22 261 1 1

RED RIVER CEREAL NP
09236569

FV : 0.75 LAUNCH DATE: SEP/1998 MONTHS VALID: 9 GST: NO
RHA: .1025 EXPIRY DATE: FEB/1999 MONTHS ELAPSED: 11 MEDIA: NO PROF
MEDIA CODE: 994

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.		1		13				
							12	
MARITIMES	2	2		283				
							259	
QUEBEC		1	1	2		.75	.92	
						.11	2	
ONTARIO	64	7	5	1,404		3.75	4.59	
						.52	1,285	
PRAIRIES	2		1	15		.75	.92	
						.10	14	
B.C.				1				
							1	
TOTAL	68	11	7	1,718		5.25	6.43	
						.73	1,573	

	NCH FORECAST MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	.4	.3	.7	2.1

FORECAST REMAINING LIABILITY 0.5

COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED

RED RIVER CEREAL NP
09236556

FV : 0.75 LAUNCH DATE: SEP/1998 MONTHS VALID: 10 GST: NO
RHA: .1025 EXPIRY DATE: FEB/1999 MONTHS ELAPSED: 11 MEDIA: NO PROF
MEDIA CODE: 994

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.		1		16				
							15	
MARITIMES	5	2	1	505		.75	.92	
						.11	463	
QUEBEC	6	2		240				
							221	
ONTARIO	120	25	21	5,053		15.75	19.24	
						2.21	4,627	
PRAIRIES	10	10	2	1,214		1.50	1.85	
						.22	1,114	
B.C.	46	23	14	1,317		10.50	12.87	
	45					1.51	1,208	
TOTAL	187	63	38	8,345		28.50	34.88	

	NCH FORECAST MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	1.5	1.1	2.6	9.8

FORECAST REMAINING LIABILITY 2.2

COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CEREAL PRODUCTS PREVIOUS ACTIVE

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.		2		33				
							30	
MARITIMES	7	5	1	802		.75	.92	
						.11	731	
QUEBEC	8	38	2	578		1.25	1.60	
						.22	447	
ONTARIO	189	33	29	6,651		21.00	25.83	
						3.04	6,041	
PRAIRIES	15	13	3	1,325		2.25	2.77	
						.32	1,192	
B.C.	47	23	14	1,371		10.50	12.87	
						1.51	1,244	
TOTAL	266	114	49	10,760		35.75	43.99	
						5.20	9,685	

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NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	2.0	1.5	3.5	12.6

FORECAST REMAINING LIABILITY 2.9

YOUR BUDGET $ FOR
FORECAST OFFERS 0.0

FORECAST IS TOTAL FOR EACH FORECAST-
ABLE OFFER INCLUDED IN THIS BRAND/
CATEGORY. TOTALS WILL NOT BE COMPLETE
IF OFFER OR BUDGET DATA HAS NOT BEEN
PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
FOR
ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CEREAL PRODUCTS ACTIVE

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.		2		33				
							30	
MARITIMES	7	5	1	802		.75	.92	
						.11	731	
QUEBEC	8	38	2	578		1.25	1.60	
						.22	447	
ONTARIO	189	33	29	6,651		21.00	25.83	
						3.04	6,041	
PRAIRIES	15	13	3	1,325		2.25	2.77	
						.32	1,192	
B.C.	47	23	14	1,371		10.50	12.87	
						1.51	1,244	
TOTAL	266	114	49	10,760		35.75	43.99	
						5.20	9,685	

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	.0
RED$	2.0	1.5	3.5	12.6

FORECAST REMAINING LIABILITY 2.9

YOUR BUDGET $ FOR
FORECAST OFFERS 0.0

FORECAST LIABILITY VS
YOUR BUDGET $ -12.6

FORECAST IS TOTAL FOR EACH FORECAST-
ABLE OFFER INCLUDED IN THIS BRAND/
CATEGORY. TOTALS WILL NOT BE COMPLETE
IF OFFER OR BUDGET DATA HAS NOT BEEN
PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CEREAL PRODUCTS OLD

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				21,804	2731.1			
				.8			13,076	
MARITIMES			2	77,176	6402.2			
				1.2			46,730	
QUEBEC			3	106,976	1177.1	1.14	1.64	
				9.1		.31	60,109	
ONTARIO	18	19	12	436,169	18018.9	2.90	4.91	
				2.4		1.26	237,565	
PRAIRIES	2	7		197,560	5930.6			
				3.3			125,299	
B.C.	3	8		91,507	2636.2			
				3.5			56,766	
TOTAL	23	38	15	931,192	37073.3	4.04	6.55	527379
				2.5		1.57	539,545	-12166

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	539.6

FORECAST REMAINING LIABILITY 0.4

YOUR BUDGET $ FOR
FORECAST OFFERS 527.4

FORECAST LIABILITY VS
YOUR BUDGET $ -11.9

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL CEREAL PRODUCTS

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.		2		21,837	2731.1			
				.8			13,106	
MARITIMES	7	7	1	77,978	6402.2	.75	.92	
				1.2		.11	47,461	
QUEBEC	8	40	5	107,554	1177.1	2.39	3.24	
				9.1		.53	60,556	
ONTARIO	207	52	41	442,820	18018.9	23.90	30.74	
				2.5		4.30	243,606	
PRAIRIES	17	20	3	198,885	5930.6	2.25	2.77	
				3.4		.32	126,491	
B.C.	50	31	14	92,878	2636.2	10.50	12.87	
				3.5		1.51	58,010	
TOTAL	289	152	64	941,952	37073.3	39.79	50.54	527379
				2.5		6.77	549,230	-21851

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	2.0	1.5	3.5	552.2

FORECAST REMAINING LIABILITY 3.3

YOUR BUDGET $ FOR
FORECAST OFFERS 527.4

FORECAST LIABILITY VS
YOUR BUDGET $ -24.5

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL PANCAKE MIX OLD

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
ONTARIO			1	7,571	7515.0	.17	.35	
				.1		.11	4,906	
PRAIRIES		1		2				
							2	
B.C.				1				
TOTAL		1	1	7,574	7515.0	.17	.35	27910
				.1		.11	4,908	23002

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	4.7

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR FORECAST OFFERS 27.9

FORECAST LIABILITY VS YOUR BUDGET $ 23.2

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL RH ALL PURPOSE CURRENT FISCAL

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000
TOTAL									THIS BRAND TOTAL DOES NOT YET CONTAIN ANY ACTIVE OFFERS

RHAP FLOUR BK/SV NATIONAL FALL
0923437

FV : 0.75 LAUNCH DATE: AUG/1980 MONTHS VALID: 225 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:228 MEDIA: IPS
MEDIA CODE: 103

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET	NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				296								
							246					
MARITIMES				39,344								
							32,928					
QUEBEC				2,406					RED%	.0	.0	.0	39.5
							2,014					
ONTARIO				9,583					RED$	.0	.0	.0	165.5
							7,990					
PRAIRIES			1	88,369					FORECAST REMAINING LIABILITY			0.0
							74,041					
B.C.				57,691					FORECAST LIABILITY VS			
							48,273		YOUR BUDGET $			-62.8
TOTAL			1	197,689	500.0			102706	FORECAST LIABILITY EXCEEDS YOUR			
				39.5	25.0		165,492	-62786	BUDGET BAL.			

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE Sofware Group 2000 9 18 21 24 22 261 1 1

FESTIVE MEMORIES FV : 0.50 LAUNCH DATE: NOV/1981 MONTHS VALID: 211 GST: NO
0933111 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:213 MEDIA: DM
MEDIA CODE: 407

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				6,246	23.4								
				26.7			3,754						
MARITIMES	3			40,793	136.6								
				29.9			24,692						
QUEBEC	1			188,978	703.7				RED%	.0	.0	.0	24.6
				26.9			113,790						
ONTARIO	4	3		269,142	1308.1				RED$	.0	.0	.0	456.7
				20.6			162,180						
PRAIRIES	2		1	148,918	475.9	.50	.68		FORECAST REMAINING LIABILITY				0.1
				31.3		.11	90,216						
B.C.		1		102,937	436.2				FORECAST LIABILITY VS				
				23.6			61,971		YOUR BUDGET $				-218.7
TOTAL	10	4	1	757,014	3083.9	.50	.68	237970	FORECAST LIABILITY EXCEEDS YOUR				
				24.5	13.0	.11	456,603	-218633	BUDGET BAL.				

J* R.H. ALL PURPOSE FLOUR NAT. FV : 0.50 LAUNCH DATE: AUG/1981 MONTHS VALID: 214 GST: NO
0936261 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:216 MEDIA: IPS
MEDIA CODE: 103

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				5,590									
							3,420						
MARITIMES	2			24,184									
							14,793						
QUEBEC				41,350					RED%	.0	.0	.0	40.4
							25,272						
ONTARIO	1	1	1	62,009		.50	.67		RED$	.0	.0	.0	148.2
						.10	37,827						
PRAIRIES	12	2	2	73,667		1.00	1.34		FORECAST REMAINING LIABILITY				0.1
						.21	45,198						
B.C.		1		35,547					FORECAST LIABILITY VS				
	52						21,636		YOUR BUDGET $				-119.4
TOTAL	15	4	3	242,347	600.0	1.50	2.01	28800	FORECAST LIABILITY EXCEEDS YOUR				

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

P* RHAPF MISC REGIONAL HNDOUTS FV : 0.50 LAUNCH DATE: APR/1982 MONTHS VALID: 208 GST: NO
0933257 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:208 MEDIA: ISD
MEDIA CODE: 904

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				3,549			2,214						
MARITIMES	8			7,662			4,925						
QUEBEC	1			3,819			2,430		RED%	.0	.0	.0	32.8
ONTARIO	4	3		74,762			46,256		RED$	.0	.0	.0	101.9
PRAIRIES		1		64,320			39,971		FORECAST REMAINING LIABILITY				0.1
B.C.			1	9,567		.50	.66		FORECAST LIABILITY VS				
						.10	6,023		YOUR BUDGET $				-93.4
TOTAL	13	4	1	163,679	500.0	.50	.66	8550	FORECAST LIABILITY EXCEEDS YOUR				
				32.7	3.0	.10	101,819	-93269	BUDGET BAL.				

RHAPF-COUPON BAG FV : 0.50 LAUNCH DATE: JUN/1982 MONTHS VALID: 204 GST: NO
0933279 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:206 MEDIA: IPS
MEDIA CODE: 103

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				31,569			19,129						
MARITIMES	4			45,119			27,538						
QUEBEC		1		137,776			83,779		RED%	.0	.0	.0	28.2
ONTARIO	1		1	166,983		.50	.67		RED$	.0	.0	.0	344.1
						.11	101,507						
PRAIRIES	1	2		126,227			77,303		FORECAST REMAINING LIABILITY				0.1
B.C.	53			57,102			34,758		FORECAST LIABILITY VS YOUR BUDGET $				-131.7
TOTAL	6	3	1	564,776	2000.0	.50	.67	212400	FORECAST LIABILITY EXCEEDS YOUR				

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

5* RHAPF NO PROFILE
0930049

FV : 0.75 LAUNCH DATE: AUG/1986 MONTHS VALID: 156 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:156 MEDIA: NEWS
MEDIA CODE: 509

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FISCAL MAR/1999-FEB/2000 ACT	FORECAST FCST	TOTAL	FINAL FCST
NFLD.				8									
							7						
MARITIMES			1	1,331		.75	91						
						.10	1,186						
QUEBEC			2	465		1.50	1.84		RED%	.0	.0	.0	.0
						.22	415						
ONTARIO		18	57	804		42.75	52.19		RED$	.1	.2	.3	4.7
						5.90	727						
PRAIRIES			58	1,268		43.50	53.08		FORECAST REMAINING LIABILITY				0.8
						5.95	1,157						
B.C.				432					COMPARISON TO YOUR BUDGET NOT				
							394		AVAILABLE BECAUSE BUDGET				
									INFORMATION WAS NOT PROVIDED				
TOTAL		18	118	4,308		88.50	108.02						
						12.17	3,886						

I* ROBIN HOOD 2.5KG FLOUR
09216828

FV : 3.49 LAUNCH DATE: DEC/1991 MONTHS VALID: 91 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 92 MEDIA: MISC
MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FISCAL MAR/1999-FEB/2000 ACT	FORECAST FCST	TOTAL	FINAL FCST
NFLD.				6									
							19						
MARITIMES				88									
							304						
QUEBEC				410					RED%	.4	.5	.9	66.0
							1,367						
ONTARIO	2	3	1	776		3.49	3.66		RED$	.0	.0	.0	5.6
						.10	2,669						
PRAIRIES				264					FORECAST REMAINING LIABILITY				0.1
							913						
B.C.				65					FORECAST LIABILITY VS				
	54						223		YOUR BUDGET $				3.5
TOTAL	2	3	1	1,609	2.5	3.49	3.66	9115	FORECAST LIABILITY IS UNDER YOUR				

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE Sofware Group 2000 9 18 21 24 22 261 1 1

ROBIN HOOD FLOUR/BRODIE
09229626

FV : 1.00 LAUNCH DATE: JAN/1994 MONTHS VALID: 65 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 67 MEDIA: MISC
MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.	33	28	24	585	.2	24.00	27.99						
	16.5	14.0	12.0	292.5		2.51	681						
MARITIMES	52	44	39	2,255	.6	39.00	45.58						
	8.7	7.3	6.5	375.8		4.14	2,624						
QUEBEC	76	26	48	1,970	.2	48.00	56.16		RED%	92.0	99.9	92.0	**.*
	38.0	13.0	24.0	985.0		5.17	2,297						
ONTARIO	190	170	158	9,958	.3	158.00	184.45		RED$	2.7	3.1	5.8	35.5
	63.3	56.7	52.7	3319.3		16.65	11,575						
PRAIRIES	93	117	88	4,848	.9	88.00	102.82		FORECAST REMAINING LIABILITY				10.2
	10.3	13.0	9.8	538.7		9.35	5,642						
B.C.	33	58	36	2,130	.3	36.00	42.16		FORECAST LIABILITY VS				
	11.0	19.3	12.0	710.0		3.88	2,481		YOUR BUDGET $				-15.6
TOTAL	477	443	393	21,746	2.5	393.00	459.16	19890	*** FORECAST EXCEEDS BUDGET BALANCE				
	19.1	17.7	15.7	869.8	85.0	41.70	25,300	-5410	DISTRIBUTION AND/OR BUDGET				
									MAY BE INCORRECT				

RH/OM/BRODIE XXX
09229613

FV : 5.00 LAUNCH DATE: FEB/1994 MONTHS VALID: 64 GST: NO
RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 66 MEDIA: MISC
MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.			1	18	.5	5.00	5.17						
			.2	3.6		.11	93						
MARITIMES	7	4	5	322	1.5	25.00	25.86						
	.5	.3	.3	21.5		.54	1,663						
QUEBEC	3	4	1	130		5.00	5.17		RED%	7.4	8.2	15.6	**.*
						.11	672						
ONTARIO	25	14	15	1,414	.5	75.00	77.55		RED$	1.0	1.1	2.1	16.4
	5.0	2.8	3.0	282.8		1.62	7,299						
PRAIRIES	5	4	6	454		30.00	31.02		FORECAST REMAINING LIABILITY				3.5
						.65	2,344						
B.C.	55 4	3	1	168		5.00	5.18		FORECAST LIABILITY VS				
						.11	867		YOUR BUDGET $				-6.4

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL RH ALL PURPOSE PREVIOUS ACTIVE

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	33	28	25	47,867	24.1	29.00	33.16	
	.1	.1	.1	198.6		2.62	29,563	
MARITIMES	76	48	45	161,098	138.7	64.75	72.35	
	.1			116.1		4.78	110,653	
QUEBEC	81	31	51	377,304	703.9	54.50	63.17	
				53.6		5.50	232,036	
ONTARIO	227	212	233	595,431	1308.9	280.24	319.19	
				45.5		24.48	378,030	
PRAIRIES	113	127	155	508,335	476.8	163.00	188.94	
				106.6		16.27	336,785	
B.C.	37	63	38	265,639	436.5	41.50	48.00	
				60.9		4.09	176,626	
TOTAL	567	509	547	1955,674	6691.4	632.99	724.81	629431
				29.2		57.74	1263,693	-634262

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	29.4
RED$	3.8	4.4	8.2	1278.6

FORECAST REMAINING LIABILITY 15.0

YOUR BUDGET $ FOR FORECAST OFFERS 629.4

FORECAST LIABILITY VS YOUR BUDGET $ -649.2

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL RH ALL PURPOSE ACTIVE

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	33	28	25	47,867	24.1	29.00	33.16	
	.1	.1	.1	198.6		2.62	29,563	
MARITIMES	76	48	45	161,098	138.7	64.75	72.35	
	.1			116.1		4.78	110,653	
QUEBEC	81	31	51	377,304	703.9	54.50	63.17	
				53.6		5.50	232,036	
ONTARIO	227	212	233	595,431	1308.9	280.24	319.19	
				45.5		24.48	378,030	
PRAIRIES	113	127	155	508,335	476.8	163.00	188.94	
				106.6		16.27	336,785	
B.C.	37	63	38	265,639	436.5	41.50	48.00	
				60.9		4.09	176,626	
TOTAL	567	509	547	1955,674	6691.4	632.99	724.81	629431
				29.2		57.74	1263,693	-634262

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	29.4
RED$	3.8	4.4	8.2	1278.6

FORECAST REMAINING LIABILITY 15.0

YOUR BUDGET $ FOR FORECAST OFFERS 629.4

FORECAST LIABILITY VS YOUR BUDGET $ -649.2

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

SANFACE Sofware Group 2000 9 18 21 24 22 261 1 1

WHEAT/OATFLR FV : 0.50 LAUNCH DATE: OCT/1990 MONTHS VALID: 100 GST: NO
09210628 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED:106 MEDIA: OPS
MEDIA CODE: 206

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				56									
							37						
MARITIMES				842									
							558						
QUEBEC	2			3,644					RED%	.0	.0	.0	2.9
							2,415						
ONTARIO	3	1		2,150					RED$	.0	.0	.0	6.0
							1,424						
PRAIRIES				1,629					FORECAST REMAINING LIABILITY				0.0
							1,079						
B.C.		1		736					FORECAST LIABILITY VS				
							487		YOUR BUDGET $				1.8
TOTAL	5	2		9,057	312.0			7800	FORECAST LIABILITY IS UNDER YOUR				
				2.9	5.0		6,000	1800	BUDGET BAL.				

TOTAL WHOLE WHEAT PREVIOUS ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET		NCH FORECAST FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
NFLD.				56									
							37						
MARITIMES				842									
							558						
QUEBEC	2			3,644					RED%	.0	.0	.0	2.9
							2,415						
ONTARIO	3	1		2,150					RED$	.0	.0	.0	6.0
							1,424						
PRAIRIES				1,629					FORECAST REMAINING LIABILITY				0.0
							1,079						
B.C.		1		736					YOUR BUDGET $ FOR				
							487		FORECAST OFFERS				7.8
TOTAL	58	5	2	9,057	312.0			7800	FORECAST LIABILITY VS				
				2.9			6,000	1800	YOUR BUDGET $				1.8

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL WHOLE WHEAT ACTIVE

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				56				
							37	
MARITIMES				842				
							558	
QUEBEC	2			3,644				
							2,415	
ONTARIO	3	1		2,150				
							1,424	
PRAIRIES				1,629				
							1,079	
B.C.		1		736				
							487	
TOTAL	5	2		9,057	312.0			7800
				2.9			6,000	1800

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	2.9
RED$	.0	.0	.0	6.0

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR FORECAST OFFERS 7.8

FORECAST LIABILITY VS YOUR BUDGET $ 1.8

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL R.H. FLOUR ACTIVE

SANFACE
Software
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	33	28	25	47,923	24.1	29.00	33.16	
	.1	.1	.1	198.9		2.62	29,600	
MARITIMES	76	48	45	161,940	138.7	64.75	72.35	
	.1			116.8		4.78	111,211	
QUEBEC	83	31	51	380,948	703.9	54.50	63.17	
				54.1		5.50	234,451	
ONTARIO	230	213	233	597,581	1308.9	280.24	319.19	
				45.7		24.48	379,454	
PRAIRIES	113	127	155	509,964	476.8	163.00	188.94	
				107.0		16.27	337,864	
B.C.	37	64	38	266,375	436.5	41.50	48.00	
				61.0		4.09	177,113	
TOTAL	572	511	547	1964,731	7003.4	632.99	724.81	637231
				28.1		57.74	1269,693	-632462

NCH FORECAST

	FISCAL MAR/1999-FEB/2000 ACT	FCST	TOTAL	FINAL FCST
RED%	.0	.0	.0	28.2
RED$	3.8	4.4	8.2	1284.6

FORECAST REMAINING LIABILITY 15.0

YOUR BUDGET $ FOR FORECAST OFFERS 637.2

FORECAST LIABILITY VS YOUR BUDGET $ -647.4

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL R.H. FLOUR OLD

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				276,085	5493.7			
				5.0			245,182	
MARITIMES	3	2	1	190,841	4429.5	.15	.33	
				4.3		.11	226,535	
QUEBEC	1	2	1	6,678	110.0	.50	.67	
				6.1		.10	6,537	
ONTARIO	6	2	5	364,603	27344.8	2.35	3.16	
				1.3		.51	272,351	
PRAIRIES	5	2	3	30,270	541.5	1.22	1.72	
				5.6		.31	19,356	
B.C.	1	3	1	20,243	321.5	1.00	1.16	
				6.3		.10	15,753	
TOTAL	16	11	11	888,720	38241.0	5.22	7.04	669703
				2.3		1.13	785,714	-116011

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	786.8

FORECAST REMAINING LIABILITY 0.2

YOUR BUDGET $ FOR FORECAST OFFERS 669.7

FORECAST LIABILITY VS YOUR BUDGET $ -116.9

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL R.H. FLOUR

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	33	28	25	324,008	5517.8	29.00	33.16	
				5.9		2.62	274,782	
MARITIMES	79	50	46	352,781	4568.2	64.90	72.68	
				7.7		4.89	337,746	
QUEBEC	84	33	52	387,626	813.9	55.00	63.84	
				47.6		5.60	240,988	
ONTARIO	236	215	238	962,184	28653.7	282.59	322.35	
				3.4		24.99	651,805	
PRAIRIES	118	129	158	540,234	1018.3	164.22	190.66	
				53.1		16.58	357,220	
B.C.	38	67	39	286,618	758.0	42.50	49.16	
				37.8		4.19	192,866	
TOTAL	588	522	558	2853,451	45244.4	638.21	731.85	1306934
				6.3		58.87	2055,407	-748473

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	3.8	4.4	8.2	2071.4

FORECAST REMAINING LIABILITY 15.2

YOUR BUDGET $ FOR
FORECAST OFFERS 1306.9

FORECAST LIABILITY VS
YOUR BUDGET $ -764.3

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL COUPONS PAID

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	66	59	38	408,850	10085.2	41.00	47.31	
				4.1		3.98	316,601	
MARITIMES	354	180	154	580,163	16683.5	150.65	176.39	
				3.5		16.12	472,408	
QUEBEC	1,375	550	456	887,880	7171.2	431.52	507.63	
				12.4		47.74	537,874	
ONTARIO	1,763	2,897	1,944	1831,545	64241.1	1282.01	1604.61	
				2.9		201.72	1171,493	
PRAIRIES	1,286	5,008	1,824	1154,360	19420.4	1107.88	1410.96	
				5.9		189.51	753,627	
B.C.	870	1,411	1,165	533,316	8056.1	746.50	940.14	
				6.6		121.09	353,471	
TOTAL	5,714	10,105	5,581	5396,114	149529.5	3759.56	4687.04	2998142
				3.6		580.16	3605,564	-607422

NCH FORECAST

FISCAL MAR/1999-FEB/2000	ACT	FCST	TOTAL	FINAL FCST
RED$	33.2	24.1	57.3	3650.7

FORECAST REMAINING LIABILITY 45.0

YOUR BUDGET $ FOR FORECAST OFFERS 2998.1

FORECAST LIABILITY VS YOUR BUDGET $ -651.9

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

EXPIRED

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	1	2		11			1	
MARITIMES	7	8	1	208			.06	
QUEBEC	12	4	5	1,069			13 32	
ONTARIO	33	39	23	1,638			66 1.39	
PRAIRIES	15	24	15	1,019			102 .94	
B.C.	10	10	11	744			64 .71	
TOTAL	78	87	55	4,689			46 3.42	
							292	

	NCH FORECAST			
	FISCAL MAR/1999-FEB/2000			FINAL
	ACT	FCST	TOTAL	FCST
RED$	.0	.0	.0	.4
FORECAST REMAINING LIABILITY				0.1
YOUR BUDGET $ FOR FORECAST OFFERS				0.0

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/ CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

NOT APPROVED

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.				1				
MARITIMES				2				
QUEBEC				2				
ONTARIO		2	2	32			.13	
							2	
PRAIRIES	2	1	1	45			.06	
							3	
B.C.				7				
TOTAL	2	3	3	89			.19	
							5	

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	.0	.0	.0	.0

FORECAST REMAINING LIABILITY 0.0

YOUR BUDGET $ FOR
FORECAST OFFERS 0.0

FORECAST IS TOTAL FOR EACH FORECAST-ABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

FOR

ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
TO -JUL 27/1999

TOTAL ROBIN HOOD MULTIFOODS INC.

SANFACE Software Group
2000 9 18 21 24 22 261 1 1

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% TO DATE	DIST(000) EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT$ REM BUDGET
NFLD.	67	61	38	408,862	10085.2	41.00	47.31	
				4.1		3.98	316,692	
MARITIMES	361	188	155	580,373	16683.5	150.65	176.45	
				3.5		16.12	472,421	
QUEBEC	1,387	554	461	888,951	7171.2	431.52	507.95	
				12.4		47.74	537,940	
ONTARIO	1,796	2,938	1,969	1833,215	64241.1	1282.01	1606.13	
				2.9		201.72	1171,597	
PRAIRIES	1,303	5,033	1,840	1155,424	19420.4	1107.88	1411.96	
				5.9		189.51	753,694	
B.C.	880	1,421	1,176	534,067	8056.1	746.50	940.85	
				6.6		121.09	353,517	
TOTAL	5,794	10,195	5,639	5400,892	149529.5	3759.56	4690.65	2998142
				3.6		580.16	3605,861	-607719

NCH FORECAST

FISCAL
MAR/1999-FEB/2000

	ACT	FCST	TOTAL	FINAL FCST
RED$	33.2	24.1	57.3	3651.1
FORECAST REMAINING LIABILITY				45.1
YOUR BUDGET $ FOR FORECAST OFFERS				2998.1
FORECAST LIABILITY VS YOUR BUDGET $				-652.3

FORECAST IS TOTAL FOR EACH FORECASTABLE OFFER INCLUDED IN THIS BRAND/CATEGORY. TOTALS WILL NOT BE COMPLETE IF OFFER OR BUDGET DATA HAS NOT BEEN PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD.
FOR
ROBIN HOOD MULTIFOODS INC.

CLIENT OFFER INDEX

NCH CONTACT: JOHANNE PRIMEAU

SANFACE
Sofware
Group
2000 9 18 21 24 22 261 1 1

OFFER NUMBER	DESCRIPTION	TAX CREDIT INDICATOR	PAGE
0921015	J* FLAKY FLOUR COUPON BAG (0934888)	N	1
09210628	WHEAT/OATFLR	N	54
09216828	I* ROBIN HOOD 2.5KG FLOUR	N	50
09229613	RH/OM/BRODIE XXX	N	51
09229626	ROBIN HOOD FLOUR/BRODIE	N	51
09232307	RH ANGEL FOOD CAKE MIX	N	14
09232310	DESSERT BARS	N	22
09232323	RH LOW FAT MUFFIN MIX	N	22
09232349	LOAF & MUFFIN MIX	N	21
0923437	RHAP FLOUR BK/SV NATIONAL FALL	N	47
09236556	RED RIVER CEREAL NP	N	41
09236569	RED RIVER CEREAL NP	N	41
09241594	RH NANAIMO BARS SAVE $1.00 ANY VARIETY	N	25
09241608	DUNCAN HINES MIX & FROSTING SAVE $1.00	N	25
09241611	RH ANGLE FOOD CAKE MIX NP	N	15
09241624	BREAD FLOUR NP	N	34
09241637	ANY ROBIN HOOD PRODUCT NP	N	40
09241770	RH ANGEL FOOD CAKE	N	12
09241783	LOW FAT MUFFINS RH SAVE .50 ANY VARIETY	N	24
09241796	ROBIN HOOD ANGEL FOOD MIX NP	N	15
09241800	BREAD FLOUR NP	N	35
09241914	RH ANGEL FOOD $0.50 OFF	N	12
09241927	NANAIMO BARS NP	N	24
09241930	KIT POUR MAISON DE PAIN NP	N	23
09241943	ROBIN HOOD LOW FAT MUFFINS NP	N	23
09241956	ROBIN HOOD ANGEL CAKE MIX NP	N	14
0930049	5* RHAPF NO PROFILE	N	50
0933111	FESTIVE MEMORIES	N	48
0933257	P* RHAPF MISC REGIONAL HNDOUTS	N	49
0933279	RHAPF-COUPON BAG	N	49
0934930	FY84 FLAKY-FLOUR COUPON BAG	N	2
0936261	J* R.H. ALL PURPOSE FLOUR NAT.	N	48
0950327	R.H. FLAKY PIE CRUST MIX	N	2

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